

Cade Cutler

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EDUCATION

San Diego State University, Fowler School of Business
Bachelor of Science in Business Management
Cum Laude

San Diego, CA
Aug 2024 - May 2026

San Diego Mesa College
Associate Degree in Business Administration
Honors Program

San Diego, CA
Aug 2022 - May 2024

EXPERIENCE

Surfdog Records

Music Industry Intern

Encinitas, CA
Aug 2025 - Dec 2025

- Supported day-to-day operations across marketing, A&R, catalog, and digital organization
- Assisted with upcoming releases, distribution coordination, and archival work
- Developed social media content for artist releases and fan engagement

Capitol/Interscope Records

Summer Intern – Radio & Promotions Team

Santa Monica, CA
Jun 2024 - Aug 2024

- Built a daily tracking process for geographic radio spins on MediaBase
- Designed a quantitative reporting system for artist rollout strategies
- Assisted executives in pitching new music to radio stations

NySeas

Day-to-Day Operations

Thousand Oaks, CA
Jan 2018 - Present

- Increased FBA sales by 60% by deploying SEO and Amazon Ads campaign strategies
- Designed a new Point-of-Sale (POS) display that contributed to increased retail sales
- Partnered with outside vendors to render Amazon FBA compliant product images
- Drove product awareness through trade shows, live demonstrations, and cold calling

ACE Parking

Valet Attendant

San Diego, CA
Jan 2025 - May 2026

- Provided customer-facing service in high-volume hospitality environments

PORTFOLIOS

cutbymusic.com — Landing page for both portfolios

SCOUT — A&R Intelligence System

Live portfolio: cutbymusic.com/scout

- Built a proprietary A&R platform that identifies emerging artists before the industry, tracking 800+ artists
- Developed a scoring algorithm weighting momentum and artistry, plus a prediction model validated on historical data
- Automated weekly data collection through the Spotify Web API, with monthly snapshots feeding growth and trend analysis
- Mapped a 22,000+ person contributor network surfacing the producers, songwriters, and engineers behind breaking records

CUT BY — Artist Interview Series

Live portfolio: cutbymusic.com/interviews · Instagram: [@cutbymusic](https://www.instagram.com/cutbymusic)

- Founded and produce a long-form interview series covering emerging artists and live events
- Handle artist booking, interviewing, and post-production end to end
- Grew the account to 800+ followers organically since launching in June 2026, with no paid promotion
- Series has drawn 17,000+ views, building direct relationships with emerging artists and their managers

LEADERSHIP

SDSU Spearfishing Club — Executive Founder

Treasurer

- Co-founded SDSU's first Spearfishing Club and led it through full accreditation
- Secured partnerships with local spearfishing companies for discounts and workshops

CERTIFICATIONS

Adobe Certified Expert in Photoshop · TikTok for Business Foundations · Shopify Partner & FBA Amazon Ads